

ProRodeo Hall of Fame & Museum of the American Cowboy Induction Weekend Sponsorship Opportunities

World Champion - Title Sponsor *(Only 1 sponsorship available)*

- Sponsor will be the official sponsor of the Induction Weekend Events
- Website recognition on prorodeohalloffame.com and the museum's touch screens
- Three (3) advertising posts on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before July 13, 2024
- Recognition in all ProRodeo Hall of Fame advertising

36th Annual Colorado Springs Golf Tournament, Thursday, July 11, 2024

- Two (2) foursomes in the golf tournament
- Eight (8) raffle tickets and eight (8) mulligan tickets per team
- Hole Sponsorship - signage on tee and green, opportunity to have booth at the hole during tournament
- Company literature and promotional items in player gift bags
- Prominent sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 12, 2024

- Two (2) tables of 10 positioned near Inductees
- Prominent sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal and video recognition

Induction Ceremony, Saturday, July 13, 2024

- Two (2) complimentary tickets to the Inductee Breakfast
- Ten (10) VIP seats at the Induction Ceremony
- Company executive prominently recognized during ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$25,000

Gold Buckle Sponsor – Presenting Sponsor *(Only 1 sponsorship available)*

- Website recognition on prorodeohalloffame.com and the museum’s touch screens
- Two (2) advertising posts on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before July 13, 2024
- Recognition in all ProRodeo Hall of Fame advertising

36th Annual Colorado Springs Golf Tournament, Thursday, July 11, 2024

- One (1) foursome in the golf tournament
- Four (4) raffle tickets and eight (8) mulligan tickets
- Hole Sponsorship - signage on tee and green
- Company literature and promotional item in player gift bags
- Sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 12, 2024

- One (1) table of 10 positioned by Inductees
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening’s event to include verbal and video recognition

Induction Ceremony, Saturday, July 13, 2024

- Two (2) complimentary tickets to the Inductee Breakfast
- Six (6) VIP seats at the Induction Ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$15,000

Platinum Sponsor

- Website recognition at prorodeohalloffame.com and the museum’s touch screens
- One (1) advertising post on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before July 13, 2024
- Recognition in all ProRodeo Hall of Fame advertising

36th Annual Colorado Springs Golf Tournament, Thursday, July 11, 2024

- One (1) foursome in the golf tournament
- Hole Sponsorship - signage on tee and green
- Company literature and promotional item in player gift bags
- Sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 12, 2024

- One (1) table of 10
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening’s event to include verbal and video recognition

Induction Ceremony, Saturday, July 13, 2024

- Two (2) complimentary tickets to the Inductee Breakfast
- Six (6) VIP seats at the Induction Ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$8,000

Red Carpet Hospitality Sponsor *(Only 1 sponsorship available)*

- Sponsor of Inductee Shuttles, Refreshments, Beverage Service, Welcome Bags
- Gift item placed in Inductee Welcome Bag (10)
- Website recognition at prorodeohalloffame.com and the museum's touch screens
- Recognition on shuttle buses. Signage for refreshments and beverages.
- One (1) advertising post on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before July 13, 2024
- Recognition in all ProRodeo Hall of Fame advertising

36th Annual Colorado Springs Golf Tournament, Thursday, July 11, 2024

- Two (2) players in the golf tournament
- Hole Sponsorship - signage on tee and green
- Company literature and promotional item in player gift bags
- Sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 12, 2024

- Four (4) seats at the Cowboy Ball
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal and video recognition

Induction Ceremony, Saturday, July 13, 2024

- Two (2) complimentary tickets to the Inductee Breakfast
- Four (4) VIP seats at the Induction Ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$7,500

Silver Spur Sponsor

- Website recognition on prorodeohalloffame.com and the museum's touch screens
- Recognition in all ProRodeo Hall of Fame advertising

36th Annual Colorado Springs Golf Tournament, Thursday, July 11, 2024

- Two (2) players in the golf tournament
- Hole Sponsorship - signage on tee and green
- Company literature and promotional item in player gift bags
- Sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 12, 2024

- One (1) table of 10
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal and video recognition

Induction Ceremony, Saturday, July 13, 2024

- Six (6) VIP seats at the Induction Ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$5,000

À la carte Sponsorships

Cowboy Ball and Induction Program Sponsor – (only one sponsorship available)

- Website recognition at www.prorodeohalloffame.com and the museum's touch screens.
- One (1) advertising post on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before July 13, 2024
- Two (2) tickets to the Cowboy Ball
- Two (2) tickets to the Induction Ceremony
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during Induction Weekend events to include verbal, digital and video recognition.
- Sponsor logo prominently located in program and table signage as the program sponsor.

Investment: \$1,250

• Golf Tournament – Thursday, July 11, 2024

- Sponsorship packages available for the golf tournament ranging from \$300 - \$8000. (See separate sheets)

• Cowboy Ball – Friday, July 12, 2024

○ Entertainment Sponsor - \$5,000

- Two (2) tickets to Cowboy Ball
- Website recognition on prorodeohalloffame.com
- Recognition in Hall of Fame Induction Weekend advertising
- Sponsor logo prominently located in Ceremony programs
- Sponsor logo, name will be incorporated into the event power point production
- Hall of Fame will organize entertainment arrangements

○ Pioneer Award Sponsor – Award and Table for the 2024 Pioneer Award winner - \$2,000

- Sponsor name on table
- Website recognition on prorodeohalloffame.com
- Recognition in Hall of Fame Induction Weekend advertising
- Sponsor logo prominently located in Ceremony programs
- Sponsor logo, name will be incorporated into the event power point and video production

○ Inductee Table Sponsor – Member of the Class of 2024 - \$1,500 (Choice is first come, first served basis)

- Sponsor name on table
- Website recognition on prorodeohalloffame.com
- Recognition in Hall of Fame Induction Weekend advertising
- Sponsor logo prominently located in Ceremony programs
- Sponsor logo, name will be incorporated into the event video production

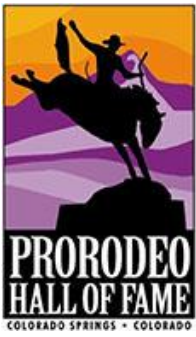
• Class of 2024 Induction Day – Saturday, July 13, 2024

○ Inductee Breakfast Sponsor \$4,000 (Only 1 sponsorship available)

- Provide breakfast for Class of 2024 inductees, inductee spouses and guests, sponsors, and VIPs at the Hall of Fame in the Hal Littrell Pavilion
- Four (4) tickets to attend breakfast to meet and greet inductees
- Banner placement in breakfast area
- Recognition in Hall of Fame Induction Weekend advertising
- Sponsor logo prominently located in Ceremony program
- Sponsor logo, name will be incorporated into the event video production
- Sponsor recognized during Cowboy Ball event to include verbal and video recognition
- Hall of Fame will organize breakfast arrangements

- **Induction Ceremony Beverage sponsor – \$2,500** *(Only 1 sponsorship available)*
 - Provide beverages for the induction ceremony
 - Four (4) VIP seats at the Induction Ceremony
 - Banner placement near ceremony area
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony program
 - Sponsor logo, name will be incorporated into the event video production
 - Hall of Fame will organize beverage arrangements

- **Induction Lunch sponsor – \$13,500** *(Only 1 sponsorship available)*
 - Provide lunch after the induction ceremony for up to 300 people
 - Six (6) VIP seats at the Induction Ceremony
 - Banner placement near lunch area
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony program
 - Sponsor logo, name will be incorporated into the event video production
 - Sponsor recognized during Cowboy Ball event to include verbal and video recognition
 - Hall of Fame will organize lunch arrangements



Class of 2024 ProRodeo Hall of Fame Induction Sponsorship Opportunities

July 11-13, 2024, Colorado Springs, Colorado

SPONSORSHIP:

- World Champion Title Sponsor at \$25,000
- Gold Buckle Presenting Sponsor at \$15,000
- Platinum Sponsor at \$8,000
- Rec Carpet Hospitality Sponsor at \$7,500
- Silver Spur Sponsor at \$5,000
- Induction Lunch Sponsor at \$13,500
- Entertainment Sponsor at \$5,000 - **SOLD**
- Inductee Breakfast Sponsor at \$4,000 - **SOLD**
- Induction Beverage Sponsor at \$2,500
- Pioneer Award Sponsor at \$2,000
- Ball/Ceremony Program Sponsor at \$1,250 - **SOLD**
- Inductee Table Sponsor at \$1,500
(Select Inductee List Below,
First Come, First Served)
- Entertainment Sponsor at \$5,000

INDUCTEE SELECTED FOR TABLE SPONSORSHIP:

- Kaycee Field - **SOLD**
- JD Yates
- Blue Stone - **SOLD**
- Art Arnold
- Sammy Andrews - **SOLD**
- Darrell Diefenbach
- Marlene Eddleman McRae
- Jeana Day
- Tri-State Rodeo, Ft. Madison, IA - **SOLD**
- #171 Mr. T (Bucking Bull)

If the table for the Inductee selected is already sponsored, we will reach out to you for a second choice.

Company: _____

Contact: _____

Address: _____ C/S/Z: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

**By signing this contract, we will pay our sponsorship fees, payable to the ProRodeo Hall of Fame, by July 1, 2024.*

Please complete this form and return it to:

ProRodeo Hall of Fame
Attn: Kent Sturman
101 Pro Rodeo Drive
Colorado Springs, Colorado 80919

Or scan and email to ksturman@prorodeo.com