

ProRodeo Hall of Fame & Museum of the American Cowboy 17th Wrangler Gold Buckle Gala Sponsorship Opportunities Honoring Pete Coors, Legend of ProRodeo 2024

Presenting Sponsor — (only one sponsorship available)

- Presenting title naming rights: Wrangler Gold Buckle Gala Presented by “name of sponsor.”
- Website recognition on prorodeohalloffame.com and the museum’s touch screens.
- Two (2) advertising posts on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before December 31, 2024
- Recognition in all ProRodeo Hall of Fame advertising
- Two (2) tables of 10 at the Gala with premium placement near Legend Honoree
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening’s event to include verbal, digital and video recognition.
- Sponsor logo prominently located in program and table signage.

Investment: \$10,000

Gold Buckle Sponsor

- Website recognition on prorodeohalloffame.com and the museum’s touch screens.
- Two (2) advertising posts on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before December 31, 2024
- Recognition in all ProRodeo Hall of Fame advertising
- One (1) table of 10 at the Gala with premium placement
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening’s event to include verbal, digital and video recognition.
- Sponsor logo prominently located in program and table signage.

Investment: \$7,500

Entertainment Sponsor — (only one sponsorship available)

- Website recognition on prorodeohalloffame.com and the museum’s touch screens.
- Two (2) advertising posts on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before December 31, 2024
- Recognition in all ProRodeo Hall of Fame advertising
- One (1) table of 10 at the Gala with premium placement
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening’s event to include verbal, digital and video recognition.
- Sponsor logo prominently located in program and table signage.

Investment: \$7,000

Legend Award Honoree Sponsor – (only one sponsorship available)

- Website recognition at prorodeohalloffame.com and the museum's touch screens.
- One (1) advertising post on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before December 31, 2024
- Recognition in all ProRodeo Hall of Fame advertising
- Sponsorship of the Table for the Legend Honoree and family
- Six (6) tickets to the Gala, seated near the Legend Honoree
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal, digital and video recognition.
- Sponsor logo prominently located in program and table signage.

Investment: \$5,000

Centerpiece Sponsor – (only one sponsorship available)

- Website recognition on prorodeohalloffame.com and the museum's touch screens.
- One (1) advertising post on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before December 31, 2024
- Recognition in all ProRodeo Hall of Fame advertising
- One (1) table of 10 at the Gala
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal, digital and video recognition.
- Sponsor logo prominently located in program and table signage.

Investment: \$5,000

Auction Sponsor – (only two sponsorships available)

- Website recognition on prorodeohalloffame.com and the museum's touch screens.
- One (1) advertising post on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before December 31, 2024
- Recognition in all ProRodeo Hall of Fame advertising
- One (1) table of 10 at the Gala
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal, digital and video recognition.
- Sponsor logo prominently located in program and table signage.

Investment: \$5,000

Rodeo Legend Sponsor

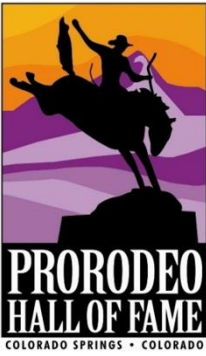
- Website recognition at prorodeohalloffame.com and the museum's touch screens.
- One (1) advertising post on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before December 31, 2024
- Recognition in all ProRodeo Hall of Fame advertising
- Six (6) tickets to the Gala
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal, digital and video recognition.
- Sponsor logo prominently located in program and table signage.

Investment: \$3,500

Gala Program Sponsor – (only one sponsorship available)

- Website recognition at prorodeohalloffame.com and the museum's touch screens.
- One (1) advertising post on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before December 31, 2024
- Recognition in all ProRodeo Hall of Fame advertising the Gala
- Two (2) tickets to the Gala
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal, digital and video recognition.
- Sponsor logo prominently located in program and table signage as the program sponsor.

Investment: \$1,250



17th Annual Wrangler Gold Buckle Gala Sponsorship Opportunities

December 2, 2024, at South Point Hotel and Casino
benefiting the ProRodeo Hall of Fame

- We want to be the Presenting Sponsor at \$10,000
(Only one Sponsorship Available)
- We want to be a Gold Buckle Sponsor at \$7,500
- We want to be the Legend Award Honoree Sponsor at \$5,000
(Only one Sponsorship Available)
- We want to be a Rodeo Legend Sponsor at \$3,500
- We want to be the Entertainment Sponsor at \$7,000
(Only one Sponsorship Available)
- We want to be the Centerpiece Sponsor at \$5,000
(Only one Sponsorship Available)
- We want to be an Auction Sponsor at \$5,000
(Only two Sponsorships Available)
- We want to be the Gala Program Sponsor at \$1,250
(Only one Sponsorship Available)

Company: _____ Contact: _____

Address: _____ C/S/Z: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

By signing this contract, we will pay our sponsorship fees to the ProRodeo Hall of Fame. We acknowledge that dependent upon the **date of sponsorship payment not all signage benefits may be available.*

Please complete this form and email to ksturman@prorodeo.com or mail to:
ProRodeo Hall of Fame Attn: Kent Sturman
101 Pro Rodeo Drive | Colorado Springs, Colorado 80919